Call for Proposals
Rocky Mountain Green
April 30 - May 1, 2020
Hyatt Regency Denver at Colorado Convention Center

Rocky Mountain Green is a USGBC regional event and 2020 marks its 13th year hosted by our local communities. As the largest green building event in the Mountain region, this conference features inspiring speakers, superb workshops and educational sessions covering all aspects of sustainable design, construction and operational practices for buildings and communities, including their impact on people, the environment and the economy - locally and nationally. Rocky Mountain Green actively engages the green building industry to think above and beyond the standard and take action to push sustainability practices into the future. This two-day conference hosts more than 500 people.

USGBC's education programs advance our mission and enhance the knowledge of our members and interested parties about design, construction and operational practices, promote green building best practices and the LEEDv4, LEEDv4.1,WELL, Arc, SITES, TRUE, Parksmart, PEER, or GRESB certification processes. We also seek to expand an understanding of the importance of healthy, sustainable buildings and communities to a broader audience.

All complete proposals must be submitted by
Monday, November 18, 2019 at 11:59pm MST.
Notifications of accepted/declined sessions will be sent:
Wednesday, December 18, 2019

Please contact [Annie Hall](#) if you have any questions.

*** Important Process Note ***

Emailed, faxed or mailed proposals will not be accepted.

All proposals must be submitted online through the RMG 2020 Submittal Site. In order to submit a proposal you will be required to create an account by clicking on the "Create Your Account" link at the bottom of the Call for Proposals landing page. If you already have an account, you may login. You may save your work as a draft and return to the site using your account login information.

Rocky Mountain Green Priorities

The following priorities have been identified for the 2020 program:

• **Regional Relevance:** Preference will be given to programs that support the mission and strategic initiatives of the region and local communities, programs that include the most current and innovative green building practices, and topics that will inspire a wide audience to create sustainable communities.

• **Inspirational and Interactive Content:** Rocky Mountain Green is calling for education that not only imparts knowledge but inspires action and engages attendees. Proposals are evaluated, in part, on whether or not it offers innovative or inspirational content to green building professionals.

• **Presenter Diversity:** Rocky Mountain Green seeks to be representative of the green building community throughout our region. Proposals are evaluated, in part, to ensure that we represent the stories and technical knowledge from states in our region, and that a diversity of presenter perspectives are offered.

• **Rating System-Specific Sessions:** We are seeking sessions that teach attendees about the current versions of the rating systems by providing specific, detailed information and guidance about the credit intents and requirements. Our goal is to provide attendees with at least eight (8) general continuing education (CE) hours per year at RMG toward credential maintenance, including the opportunity to earn a minimum of two (2) rating system-specific hours. Please consult [this resource](#) for guidance on how to develop a rating system-specific session.

Rocky Mountain Green Suggested Presentation Topics:

During the submission process, you will be asked to select which topic(s) your presentation covers. Although all topics will be considered, the Program Selection Committee will prioritize sessions that cover one of the below areas and complements the above priorities:

• LEED v4.1/ LEED powered by Arc
• Health in the built environment
• The business case for LEED

• Resilience and equitable development

Session Style and Length

Education sessions will be 60 minutes in length.

60 Minute Education Sessions may include one to four presenters (a maximum of four total presenters, which would include the moderator if applicable) for a one-hour session.

- **Debate** includes a moderated discussion with 2- 3 speakers (plus one moderator) representing opposing points of view.
- **Flash Charrette** - Speakers pose a design problem and lead attendees through exercises to help develop solutions
- **Lecture**- Traditional presentation with 1 - 3 speakers presenting (60 min)
- **Rapid Fire** - Consists of three presenters giving one distinct fifteen-minute talk each. Submitters should submit the three speakers as a pre-packaged, full 60-minute session proposal. Each 15-minute talk should be a standalone presentation, but topics should relate to each other in some way. The remaining 15 minutes in the session will be open for audience questions.
- **Structured Discussion** - Consists of moderated panel discussions throughout the session. The session can include up to four presenters (including the moderator). Submitters should submit the speakers as a pre-packaged, full session proposal.
- **Innovative Delivery -** How can you engage attendees in a new and interesting way?
- **TalentFX –** Dedicated programming offered to students and young professionals. USGBC strives to foster growth, inspiration, and build a strong pipeline of leadership to carry our work into the future. Any of the above session styles are acceptable, but content must be geared toward students and young professionals.

Learning Levels

Education sessions will be associated with one of the following learning levels: Basic, Intermediate, Advanced, or Expert. Submitters should review the Learning Level chart below and select the most appropriate level for their proposal. This will help attendees understand the depth of the material and expected outcomes of the session. Rocky Mountain Green learning levels are based on Blooms Taxonomy.

Learning Level Definitions:

Basic - Course presents introductory concepts and general understanding of the topic; learners have minimal to no prerequisite knowledge and limited previous experience with course material.

Intermediate - Course presents detailed, in-depth materials and instruction; learners have some prerequisite knowledge and the course provides the ability to apply information to practice.

Advanced - Course presents sufficient material and opportunities to gain new knowledge, practice application, apply information, and complete a definitive action; learners have pre-existing knowledge and experience applying this information to practice.

Expert - Course presents detailed training on specific topics with opportunities to be fully engaged with materials and activities, and to demonstrate a mastery of content through course work; learners have extensive prior knowledge or experience with the topic.

Interested in Submitting a Rating System-Specific Course?

A rating system-specific course looks like a general course, as it is a collection of data, facts and examples organized around four learning objectives. Rating system-specific sessions should primarily focus on teaching attendees the various rating systems but also provide on-the-ground examples, fresh perspectives and analysis, and/or tackle new approaches to credit/feature achievement. If you want to deliver a rating system-specific session, three out of four learning objectives must be relevant topics related to the rating system(s) the session is teaching. Interested submitters should review the Guidance on creating Rating System-Specific Learning Objectives for additional details.

Review Process and Scoring System

Rocky Mountain Green sessions are scheduled by a committee of volunteers representing various professions and industries. In 2020, RMG will continue to offer high-quality sessions and workshops that highlight new technologies, regional issues, high-profile projects and discussions related to the topics outlined above.

All session proposals will be reviewed and scored during the first round by a team of volunteer reviewers using a 10-point scale with the ability to earn 2 additional points. Those with the top scores will move on to a second round of review completed by experts in the related topic category. These rankings will be used by the Program Selection Committee to select presenters and sessions for the final program. Reviewers will rate proposals using the following scoring system:

Max Value: 12 points (10 base points +2 bonus points)

5 Points Session Quality

The speakers have demonstrated knowledge and the ability to present material in a unique, effective and meaningful way that is relevant, timely, and applicable. Reviewers will be asked to take into account presenter qualifications along with the session title, description, and learning objectives, as well as the session style, length, and learning level.

5 Points Innovation + Inspiration

The session inspires action. It is innovative or inspirational to green building professionals, and I would recommend this session to an attendee interested in the subject matter.

+1 Points Diversity of Presenter

When provided, reviewers are asked to take into account presenter geography, gender, race, and industry perspective. Presentation submittals will earn an extra point if at least one presenter/panelist in the submission is from a group underrepresented in the green building and sustainability community (based on, without limitation, such criteria as gender, race, ethnic identity) and/or offers another unique industry perspective.

+1 Point Rating System Specific

Sessions that are rating system specific will earn an extra point if Learning Objectives are written in accordance with the guidance on creating Rating System-Specific Learning Objectives. Learning Objectives that are not written to these specifications will not be granted this bonus point.

How to submit your proposal:

All proposals must be submitted online through the RMG 2020 Submittal Site. You will have the opportunity to upload attachments at the end of the online submittal. Feel free to share white papers, information about past speaking engagements, references, project photos, clips of past presentations, etc. You may submit more than once but doing so does not improve your odds of being selected. If you have questions, please contact Annie Hall [by email](#).