



## Exhibitor General Information

[www.pediatricapta.org/annualconference](http://www.pediatricapta.org/annualconference)

The APTA Pediatrics Annual Conference will be virtual this year, and we are expecting a big turnout – exhibiting is a great way to reach hundreds of pediatric therapists from around the country and around the world! The 2020 Virtual APTA Pediatrics Annual Conference will include poster presentations and robust live and on-demand programming. Our launch weekend will be November 13-15, 2020. Live stream programming will occur on November 14 and 21, 2020. Attendees will have access to the website until February 28, 2021. This will provide our exhibitors ample time and opportunity to connect with our attendees.

### GENERAL INFORMATION

#### EXHIBIT

The Academy of Pediatric Physical Therapy is a specialty component of the American Physical Therapy Association (APTA). Exhibiting at the APTA Pediatrics Virtual Conference 2020 is your chance to promote your company to hundreds of pediatric therapy providers! There is no better way for employers to recruit from pediatric physical therapy professionals nationwide, for publishers to promote their publications to an audience of pediatric therapists, or for manufacturers/pediatric DME vendors to get a step up on their competition by specifically targeting pediatric physical therapists!

#### EXHIBITOR DEADLINES AND TIMELINE

The Virtual Exhibit Hall will be open for the entirety of the virtual conference (November 2020 – February 2021), with attendee engagement through request for information or request for meeting options always available. Times will be scheduled for Live Exhibit Hall interaction through video chats with company representatives. The sooner you register, the longer you will be able to get the word out about your company!

#### **November 1, 2020:**

- Last day to cancel for a refund (minus a 20% administrative fee)
- Suggested deadline for completion of all booth information at [www.pediatricapta.org/annualconference](http://www.pediatricapta.org/annualconference)

**November 13, 2020:** Conference opens with evening Welcome Reception

#### **November 14 and 21, 2020**

- Conference Live Streaming on both Saturdays
- Exhibit Hall unopposed hours (ET) on both Saturdays
  - 10:00 - 10:30 am
  - 12:30 - 1:00 pm
  - 3:00 - 3:30 pm
  - 5:30 - 6:00 pm

**February 1, 2021:** Conference Registration closes

**February 28, 2021:** Conference ends

### **RULES AND REGULATIONS**

The policies stated below constitute a bona fide part of **the Application & Contract for Exhibit Space**. The exhibits are intended for educational and informational purposes to improve physical therapy education, practice, and research. They should complement the meeting and sessions by enabling registrants to see, hear, examine, question, and evaluate the latest developments in equipment, supplies, and services relevant to physical therapy. All material/equipment should be timely and relevant to physical therapy and should contain no inaccurate or misleading information. APTA Academy of Pediatric Physical Therapy reserves the right to render all interpretations and decisions should any questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the exposition. APTA Pediatrics may restrict exhibits that detract from the general character of the exposition. This reservation includes persons, objects, conduct, printed material, or anything of a character that may be objectionable to the exhibits as a whole. Exhibits should be presented in a manner that is consistent with the association's policies on sexual harassment and nondiscrimination. All matters and questions not covered in these policies are subject to the final judgment and decision of the association and APTA Pediatrics.

**Acceptance of Application:** APTA Pediatrics reserves the right to reject any and all applications. APTA Pediatrics determines the eligibility of any company or product to be exhibited at APTA Pediatrics Annual Conference either before or after the proper execution of the contract.

**Breaches of Contract:** Breaches or infractions of an exhibitor's contractual obligations could affect the status of the company's future eligibility to exhibit and/or result in the termination of the exhibitor's display privilege at APTA Pediatrics expositions. Termination may become effective during the exposition, at which time the exhibitor's booth will be removed. Expulsion of, or restrictions placed on, an exhibitor may not give rise to a claim for any refund of rental or other exposition expenses.

**Cancellation of Exposition:** It is mutually agreed that in the event of the cancellation of the conference due to circumstances beyond APTA Pediatrics control, including but not limited to fire, strikes, government regulations, or causes that would prevent its scheduled opening or continuance, then and there upon this agreement will be terminated, and APTA Academy of Pediatric Physical Therapy, at its sole and exclusive discretion, shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible after due consideration of expenditures and commitments already made.

**Eligibility to Exhibit:** APTA Pediatrics determines the eligibility of any company or product to be exhibited at the exposition, either before or after the proper execution of the contract.

**FDA Market Clearance:** No product, apparatus, instrument, device, or drug that is the subject of litigation pending before the US Food & Drug Administration (FDA) may be exhibited. All exhibitors for which FDA market clearance applies shall have documentation from the FDA on all products being displayed available at the booth. The documentation should state the model and regulatory class of those products that have been determined to be medical devices, as defined by the Federal Food, Drug, and Cosmetic Act, Section 201(h). All devices that have not obtained FDA market clearance and are intended for use on humans or that are not commercially available in the US will be permitted for exhibit only when accompanied by the appropriate signs that indicate their status. The following are signs that should be displayed: (1) "This device is not for distribution in the United States"; (2) "Device is limited by federal law for investigational use"; (3) "Cleared for marketing when intended for \_\_\_\_ only"; (4) "Pending FDA market clearance." The signs must be easily visible and placed on or near the device itself and on any graphics depicting the device. All products to be exhibited at APTA Pediatrics Annual Conference must be identified on the application/contract and must include FDA market clearance status. Applications received without insurance information, an authorized signature, FDA information,

and/or the required deposit will not be accepted or processed until the conditions of acceptance are met. APTA Pediatrics reserves the right to reject any application. **Note:** Prior to receiving the FDA market clearance of a 510(k) for a device, a manufacturer is limited in what promotional activities may be undertaken with regard to the device. Prior to the clearance of a 510(k), a manufacturer may advertise or display the device, but the device may not be sold, given away, held, or offered for sale, nor may orders be solicited, even upon the qualification that orders cannot be filled until the FDA acts on the 510(k), unless the device is limited to research or investigational use. The failure to file a 510(k) is a misbranding violation [21 USC 352(o)]. Please contact the FDA Office of Compliance regarding your responsibilities under the Federal Food, Drug, and Cosmetic Act at 301/594-4692.