



Exhibitor Registration Information for Virtual Exhibit Hall

You can find everything you need to register at www.pediatricapta.org/annualconference under Exhibitors. (*Note: If you have already signed up to exhibit at this year's APTA Pediatrics Annual Conference, we will reach out to help you transition to the Virtual Exhibit Hall.*)

Exhibit Options:

Virtual Booth - \$700 Includes logo, booth banner, listing of company details, 1000-word description, 3 web links and 3 pdf links, video chats for your staff to talk with attendees, giveaway button, and inclusion on exhibitor list and logo wall on the conference website. The Virtual Exhibit Hall will be unopposed during specific hours, so your staff can be available to answer questions. You will also receive a mailing list of all attendees when the Virtual AC registration closes in February 2021. (<i>The non-profit booth rate is \$500; to receive this rate adjustment, please upload your 501(c) form when you submit your application</i>)
More Links- \$200 Add an <u>additional</u> 3 web links and 3 pdf links to your Virtual Booth.
Intro Video - \$200 Add up to a 3-minute introductory video to your Virtual Booth.
Lead Retrieval - \$500 Access a detailed list of attendees visiting your booth who are sharing their details with exhibitors. Filter the data by attendee fields like city, state, organization, and more. Use these details to reach out and make connections and set up a meeting with attendees to maximize the time of your booth staff.
Premier Conference Sponsor - \$1,000 (limit 3) Premier sponsor listing on website (top banner on every page) and in conference emails. Inclusion in the logo scroll. (You do not need to have a virtual booth to sign up for this option)
Conference Sponsor - \$500 Sponsor listing on website (left-side banner on every page) and in conference emails. Inclusion in the logo scroll. (You do not need to have a virtual booth to sign up for this option)

Payment/Cancellation: Please register on-line at www.pediatricapta.org/annualconference. If you are require a paper registration, contact info@pediatricapta.org for more information and assistance. The APTA Pediatrics Virtual Conference website will be open through February 2021; exhibitor registration is welcome at any time up to that point. The last day to cancel for a refund (minus a 20% administrative fee) is October 15, 2020; requests must be in writing to info@pediatricapta.org.