

About the Identiverse Call for Presentations

Thank you for considering submitting a proposal to speak at Identiverse 2023! The bulk of the Identiverse agenda is constructed from responses to our open and public Call for Presentations, which are evaluated and selected by our independent content committee. We are grateful for your willingness to share your knowledge and expertise. Before submitting your proposal, you'll want to be prepared with a title, an abstract, and some basic details about the presenter(s) — read on for more details. We look forward to receiving and reviewing your proposal!

WHO SHOULD SUBMIT A PROPOSAL?

At Identiverse, we generally see three types of speakers: Enterprise, Business, and Industry. All are essential to the quality of the agenda, but don't worry if you don't fit these profiles. We encourage you to submit your proposal and to share your unique insight.

- **ENTERPRISE:** These speakers have extensive first-hand technical, operational or implementation experience of real-world identity projects—the good, the bad and the ugly. They may work within the enterprise or public sector, or they may be contracted as an individual consultant or via an identity or security systems integrator.
- **BUSINESS:** Involved in defining strategy and implementing projects, these speakers know how to make use of digital identity as a core business enabler. Based on their experience, they provide insights into how identity provides for better efficiency and experience, improves competitiveness, enhances security and privacy, and reduces risk.
- **INDUSTRY:** These speakers often work at tech companies, vendors, consultancies, or analyst firms; and may also participate in standards committees. They draw expertise from observation of identity at many organizations, and they may also have knowledge of identity protocols.

WHAT KIND OF PRESENTATION SHOULD I PROPOSE?

At Identiverse, you'll experience a wide variety of content:

- **SESSION PRESENTATIONS:** These make up the bulk of the main agenda. Each session is 20 minutes long, with an additional 5 minutes for Q&A. We may allocate some double-length slots for panel discussions.
- **MASTERCLASSES:** These provide in-depth information on a particular topic, and they run 45 minutes with an additional 5 minutes for Q&A. There's time for

practical demonstrations as well, if appropriate for the topic. **WORKSHOPS** and **PANELS** will also be considered for these longer time slots.

- **KEYNOTES & GENERAL SESSION:** On our main stage, and by invitation only, these provide higher-level context for the rest of the agenda, and they focus on broader themes and long-term vision.

We welcome proposals for Sessions and Masterclasses, Workshops and Panels. If your proposal doesn't naturally fit one of these formats, or if you believe you have a particularly strong case to be considered for a general session presentation, you can provide additional supporting information for the content committee to review as part of your proposal.

WHAT SHOULD I TALK ABOUT? WHAT TRACKS ARE THERE?

For 2023, we're particularly interested in the following identity-related topics from technical, business and strategy perspectives. Remember, this is not an exhaustive list! If you don't see your topic here, you should still submit your proposal. We want the best presenters and are interested in hearing what you have to say.

- Applications of Identity
- Architecture, Standards, Engineering
- Deployments and Leading Practices
- Identity for Security
- Identity Verification and Proofing
- Privacy, Ethics, and Public Policy
- Professional Skills and Development
- The Business of Identity
- Vision, Strategy & Futures

The full agenda—including track or other content groupings—will be finalized after the Call for Presentations concludes.

WHAT DO I NEED TO PROVIDE IN MY SUBMISSION?

Please have the following information ready for your proposal:

- Presenter profile image (500x550px min.).
- Presenter biography (~150 words).
- Proposal title (~50 words).
- Proposal abstract (~200 words).
- Any additional supporting details you think are relevant.
- If you are proposing a panel, please provide details of the suggested panelists.

- If you are proposing with a co-author, you'll need their bio & profile details as well.

Please remember that Identiverse is an industry conference. Our attendees won't tolerate product pitches or vendor-biased content.

WILL MY PRESENTATION BE IN-PERSON, OR VIRTUAL?

Identiverse 2023 will operate as an in-person event; presentations will be delivered in person at the conference venue. Some proposals may be selected for additional blog, podcast, or webinar coverage outside of the main agenda.

WHAT IS THE TIMELINE AND PROCESS FOR EVALUATING SUBMISSIONS?

The Identiverse content committee is formed each year from subject matter experts drawn from a wide range of industries and enterprises. The content committee will evaluate proposals on their merit and on their relevance to the conference focus.

- **Deadline for Submissions:** Friday, January 06, 2023.
- **Acceptance Notification:** no later than Friday, February 17, 2023.

WHAT HAPPENS IF MY PROPOSAL IS SELECTED?

You'll be notified by email no later than Friday, February 17, 2023, about the status of your submission.

If one (or more!) of your proposals is selected, you should plan to have your content ready for our review process which will begin about 6 weeks prior to the conference start date. We'll be in touch with you nearer the time to provide the conference template and to confirm the exact date the review process will start.

Depending on your presentation and presenter type, you will receive either a discounted or complimentary pass. We do not reimburse travel or accommodation expenses.

CONTENT REVIEW / EDITORIAL GUIDELINES

Please remember that Identiverse is an industry conference. Our attendees won't tolerate product pitches or vendor-biased content. We've implemented a few processes to help ensure bias-free content and to maintain the quality our delegates are accustomed to:

- We review all accepted presentations prior to the conference for corporate bias, sales pitch, and duration. Please know that we have no desire to tamper with your messaging and flow. Your presenter ratings will really shine from the sharing of industry expertise.

- Presenters commit to sharing a 16:9 PowerPoint presentation on time for the review cycle, which is typically one month prior to the conference start date.
- Presenters are asked to use the Identiverse PowerPoint template, which will be made available to all selected presenters nearer the time of the conference; and to avoid slides with corporate or product logos as their primary focus.