

ac.cwea.org

EXHIBITOR PROSPECTUS



AC20 Virtual
Conference & Expo

CW•EA
PROTECTING CALIFORNIA'S MOST
CRITICAL RESOURCE

AC20 Virtual Conference & Expo Prospectus

The California Water Environment Association's Annual Conference, which will be held October 19-22, 2020, is known for its vibrant programming, impactful networking, and opportunities to reflect and connect over emerging and salient topics in our field. This year's virtual conference will include our regular offerings and opportunities for engagement, including educational sessions, networking events, keynotes, plus space to connect with sponsors, exhibitors, and water industry professionals from California and across the USA.

Networking is a cornerstone of our annual event. Conference attendees will engage with Exhibitors through an interactive and dynamic virtual conference platform. The virtual system features multiple opportunities for Exhibitors to engage with our core audience of dedicated wastewater professionals, while attendees will connect from the comfort and safety of their home or office.

- **Standard Virtual Booth** **\$1,785.00**

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👍 Like

🐦 Tweet

📍 Locate this booth

🖨️ Print

✕



Company Details

Contact Info (2 representatives)

Resources (6 items)

Video Chat (2 representatives)

Logo

CWEA Sample Booth

Founded in 1927, the California Water Environment Association is a not-for-profit public benefit association of **10,000-plus water quality professionals** who work for public agencies and collection systems, engineering firms, and equipment and service suppliers. CWEA members are responsible for cleaning California's water and returning it safely to the environment. CWEA educates and certifies water quality professionals, disseminates technical information, and promotes sound policies to benefit society through protection and enhancement of our water environment. We offer services at the state level as well as locally, through our **17 geographical Local Sections**. CWEA is a proud state member association of the **Water Environment Federation** which provides technical education and training for thousands of water quality professionals.

Monitoring

Operations

Resource Recovery

Company Categories and Description

Website

Request Information

Standard virtual booths provide exhibitors the ability to showcase their product and services to attendees during the AC20 Virtual Conference and for up to 30 days after the event. All standard virtual booth companies will receive:

- *2 complimentary Full Conference registrations*
- *Company logo on the virtual expo logo wall*

Exhibitors can also customize their company profile in their virtual booth at no additional fee by adding:

- Company Logo and Description
- Company Categories
- Sales contact Information
- Social Media
- Website Links, up to 3
- A PDF Download, up to 3
- Live Video Chat during pre-arranged live event hours.
- Lead Generation Analytics

○ **Premium Virtual Booth** **\$2,000**

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THIS IS WHY AC20 Virtual Conference & Expo

NEW DATES **OCTOBER 19-23, 2020**

Logo and Banner

CWEA Sample Booth

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Categories and Description

Monitoring Operations Resource Recovery

Scavenger Hunt

Giveaway Button

Giveaway! Website Request Information

Premium virtual booths include all the Standard virtual booth offerings shown above, plus some important extras:

- Enhanced company logo with Description
 - Customized booth banner with URL
- Social Media
- Website Links, up to 6
- Giveaway Button
- Scavenger Hunt

- **Additional Standard Booth Upgrades which may be purchased:**

- **SYP Scavenger Hunt**

\$150 (up to 20 available)

Attendees love a scavenger hunt! Each participating exhibitor will have a code sign in their virtual booth. Attendees click the code—which then asks them to answer a question about the exhibitor's company. All questions are provided by the exhibitor! The winners will be announced on the last day and will be emailed the prize.

- **Giveaway Button**

\$500

Attendees love giveaways! An informational PDF, Digital Coupon, or Digital Gift Cards will extend your brand to attendees. Exhibitors will be responsible for the cost of any additional giveaway items (ie. gift cards). It is possible to distribute to a select group of attendees that match the exhibitor's criteria.

To discuss upgrading your AC20 exhibit booth to the AC20 virtual expo, request a demo or get answers about our virtual expo, please contact:

Ty Wilson TWilson@sponsorshipboost.com

or call her at: **301-658-6929**

