

# AACRAO SEM 2020 Meeting at a Glance

(All Times EDT)

## Wednesday, October 28

- 10:30 AM ● **Pre-Conference Activities**  
11:00 AM
- 11:00 AM ● **Welcome & Opening Keynote Panel**  
12:00 PM
- 12:15 PM ● **Engagement Sessions**  
2:00 PM
- 2:15 PM ● **Synthesis & Sharing**  
2:45 PM
- 2:45 PM ● **Corporate Showcase Sessions**  
3:15 PM
- 3:15 PM ● **Workshops**  
5:00 PM
- 5:00 PM ● **Roundtables**  
6:00 PM
- 6:00 PM ● **Networking & Happy Hour**  
7:00 PM  
hosted by Niche.com

## Thursday, October 29

- 10:30 AM ● **Pre-Conference Activities**  
11:00 AM
- 11:00 AM ● **Welcome & Keynote Conversation**  
12:00 PM
- 12:15 PM ● **Engagement Sessions**  
2:00 PM
- 2:15 PM ● **Synthesis & Sharing**  
2:45 PM
- 2:45 PM ● **Corporate Showcase Sessions**  
3:15 PM
- 3:15 PM ● **Workshops**  
5:00 PM
- 5:00 PM ● **SEM Awards**  
5:30 PM
- 5:30 PM ● **Roundtables**  
6:30 PM

## Friday, October 30

- 10:30 AM ● **Pre-Conference Activities**  
11:00 AM
- 11:00 AM ● **Welcome**  
11:15 AM
- 11:15 AM ● **Panel Discussions**  
12:15 PM
- 12:15 PM ● **Closing Keynote Conversation**  
1:15 PM
- 1:15 PM ● **SalesForce Sneak Peek: Admissions Connect**  
1:30 PM
- 1:30 PM ● **Commitment to Change**  
2:00 PM
- 2:00 PM ● **Closing**  
2:15 PM