**2022 ASLA Conference on Landscape Architecture Presentation**

**Submission Template: 2.5-Hour Deep Dive**

**PROPOSAL REQUIREMENTS**

**Session Title**Titles should describe the content and relevance of the presentation in 12 words or less. The title should also be provocative and appealing to the prospective audience

**Session Marketing Statement**

The marketing statement should provide a clear summary of the content of your session. Do not include the title or speakers’ names.

(50 words max.)

**Session type** (select one)

2.5-hour deep dive

**Track** (select one)

Changing the Culture in Practice

Design and the Creative Process

Design Implementation

Leadership, Career Development & Business

Planning, Urban Design, and Infrastructure

Resilience and Stewardship

Technology: Trends and Workflows

Olmsted & Beyond: Practice in Progress

**Target Audience** (select multiple)

Public Practitioners

Emerging Professionals

Small Business/ Sole Practitioner

Firm Leader

Project Manager/ Mid-Career Professionals

Design-Build

**Health, Safety, and Welfare** (select one)

Yes

No

**Connection to Strategic Plan (select multiple)**

Community

Connection

Innovation

Scale

Voice

**Panel Diversity, Equity & Inclusion**

Sessions benefit most when designed with a panel that includes multiple voices with varying points of view. Examples of diverse panel representation include speakers from diverse backgrounds, representatives from allied organizations, collaborative partners from other design disciplines, clients, competitors, researchers, commercial vendors, specifiers, practitioners, educators, etc.

(175 word max)

**Content Diversity, Equity, and Inclusion**: Landscape architects create spaces and experiences that affect and inform the relationships people have in outdoor spaces. Session content that addresses intentionality and thoughtfulness of diversity, equity, and inclusion within practice will be given special consideration. Examples include community engagement techniques, issues of access, strategies for addressing racism, equity, and design team diversity.

(175 word max)

**Learning Outcomes**

Four unique learning outcomes are required for each session. Each learning outcome should clearly and concisely describe what the attendee will learn in one sentence. Six learning outcomes are required for a deep dive.

(30 words max each)

1. Learning objective 1
2. Learning objective 2
3. Learning objective 3
4. Learning objective 4
5. Learning objective 5
6. Learning objective 6

**Session Outline**Session outlines should demonstrate a clear and concise plan.

**Audience Engagement**

Please indicate how session will encourage audience participation.

**Sources**

Please list 4-6 references to source materials that inform your session. These can include web pages, articles from periodicals, books, etc.

**Speaker(s)** (each speaker is required to complete an online biography)

**TIMELINE**

**January 5, 2022** Call for Presentations Opens

**February 22, 2022** Deadline for submitting proposals (12:00 NOON PST)

**March 2022** ASLA Annual Conference Education Advisory Committee (ACEAC) evaluates proposals and makes recommendations

**April 15– 30, 2022** Selection notification sent to submitters

**November 11-14, 2022** ASLA Conference on Landscape Architecture