

THE VENETIAN LAS VEGAS

aatodconference.com



Forging Partnerships to Improve Access to Quality Care

HOSTS

Department of Health and Human Services Nevada Division of Public and Behavioral Health (DPBH)

CONFERENCE CHAIR

Dinita Smith, MSW Las Vegas, NV

EXHIBIT MANAGEMENT

TMG Meeting & Event
Management—a service by Talley
Management Group, Inc.
Maria Ramos, CMP
Meetings & Exhibits Manager

19 Mantua Road

Mount Royal, New Jersey 08061 Phone: (856) 423-3091

Fax: (856) 423-3420

E-mail: exibits@aatod.org Website: aatodconference.com

REGISTRATION

Website: aatodconference.com Phone: (856) 423-3091 option 3

E-mail: exhibits@aatod.org



LETTER FROM THE CONFERENCE LEADERSHIP

Dear Colleagues,

It is our distinct pleasure to invite you to participate in the AATOD 2021 Conference, which will convene at The Venetian Hotel in Las Vegas Nevada, April 10—14, 2021. We are grateful to have the support and sponsorship of the Department of Health and Human Services Nevada Division of Public and Behavioral Health (DPBH), as well as the conference planning committee for their efforts.

We have chosen Las Vegas as it offers some of the most amazing destination experiences and entertainment. Conference participants will meet and engage in person and virtually with some of the leading experts from within the field and beyond. Recognizing that we are in the midst of a dual healthcare crisis, the opioid epidemic continues to ravage the country and much of the world, our goal is to remain abreast of the crisis, as well as, to educate and forge partnerships with other providers and with the broader healthcare systems, judicial systems, government and policy makers, including social service systems to improve access to quality care. It is more urgent than ever that these partnerships are forged and to do this, we need your help.

This conference has a rich history in content development and building on the success of previous conferences. We expect to draw a significant number of conference participants. The opioid treatment field is expanding and there are now more than 1,700 certified Opioid Treatment Programs (OTPs) treating over 500,000 patients in the United States. In addition, our international counterpart, EUROPAD, representing over 600 OTPs in more than 27 countries, will be in attendance (in person and virtually). Through the work of AATOD and EUROPAD in forming the World Federation for the Treatment of Opioid Dependence, exhibitors will have the opportunity to expand their customer base by marketing their products to a worldwide audience.

The AATOD Conference draws an impressive number of decision-making Program Sponsors and Chief Executive Officers who visit our exhibit area to learn about new and existing products. This conference will continue our tradition of offering exceptional opportunities for exhibiting companies to interact with professionals and officials devoted to the treatment of opioid use disorder throughout the nation and internationally.

We encourage exhibitors to reserve an exhibit space for the AATOD 2021 Conference as soon as possible to secure a prime booth location and receive the early bird discount rate. Booth prices will increase on December 1, 2020. We also advise you to book hotel rooms at your earliest opportunity.

We look forward to welcoming you via face-to-face or virtually to Vegas, this conference and what will prove to be a truly amazing experience. We have the opportunity to make this first-time, hybrid AATOD Conference a lasting and memorable event.

Sincerely,

Dinita Smith Conference Chair Mark W. Parrino, MPA President, AATOD



Forging Partnerships to Improve Access to Quality Care

The 2021 American Association for the Treatment of Opioid Dependence, Inc. (AATOD) Conference is scheduled, live and virtually, April 10–14, 2021 at The Venetian in Las Vegas, NV. The 2021 conference theme, "Forging Partnerships to Improve Quality of Care" highlights the issues and challenges of medication assisted treatment in the context of the current opioid use/abuse epidemic.

We anticipate that over 1,800 physicians, social workers, nurses, counselors, program administrators, executive directors and other treatment providers from many countries will participate in this dynamic conference.

2021 EXHIBIT PROGRAM BENEFITS

Opportunities that have drawn exhibitors back year after year:

- **Network** and meet the decision makers with buying power
- Influence contacts to win new business
- Increase annual sales with new contacts and sustain relationships with current contacts
- Increase brand awareness
- Showcase new products, services and information

The registrants are decision-makers with purchasing power for their treatment centers and are looking for new products, services and information to improve their patient treatment.



PAST EXHIBITORS INCLUDE...

Abbot

Abbyie

Acadia Healthcare

Accreditation Guru, Inc.

Accumedic

ACM Medical Laboratory

Adapt Pharma

Addiction Technology Transfer Center Network

Addiction Treatment Providers Insurance Program

Addiction Treatment Services International

ADVIX Electronic Health Record Aegis Sciences Corporation Aeon Clinical Laboratories

AEP New York, LLC

Alcohol and Drug Abuse Certification

Board of GA

Alina Lodge

Alkermes, Inc. Allied Powers LLC

Amazingstim

American Association for the Treatment of Opioid Dependence

American Bedding MFG

American Drug Screen Corporation

American Screening, LLC

American Society of Addiction Medicine

Ammon Labs

Atlantic Diagnostic Laboratories, LLC

AZZLY

Baymark Health Services

Berlin Packaging

BestNotes

Bhbusiness

BioDelivery Sciences International

BioStat Laboratories

Braeburn Pharmaceuticals

C&C Containers, LLC

Calloway Labs

CaredFor

CARF International

Clinical Science Laboratory

COMPA

CompuMed, Inc.

Comstock Computing LLC

Cordant Health Solutions

Council on Accreditation

CRC Health Group

CSS, Inc.

Development Services Group

Dominion Diagnostics

DrFirst

Drugscan

Durango Recovery Center

Dynavax

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CONFERENCE INFORMATION

TMG Meeting & Event Management a service by Talley Management Group, Inc. Maria Ramos, CMP, Meetings & Exhibits Manager 19 Mantua Road, Mt. Royal, NJ 08061-1006 Phone: (856) 423-3091 • Fax: (856) 423-3420

E-Mail: exhibits@aatod.org Website: aatodconference.com

CONFERENCE SITE

The Venetian, Las Vegas, Nevada

3355 S Las Vegas Blvd, Las Vegas, NV 89109 Housing Website: hotel.aatodconference.com



Sleeping rooms have been reserved at The Venetian at a conference rate of \$200 single/double occupancy. This reduced rate is available until Wednesday, March 10, 2021 subject to availability. Reservation requests received after the cut-off date of Wednesday, March 10, 2021 will be based on availability at the hotel's prevailing rates. To reserve a room at the group rate, please click on the link on the Conference section of the AATOD website.

IC&RC/PCB

Indivior Inc

Intrinsic Interventions Inc.

Inflexxion

PAST EXHIBITORS INCLUDE...

Emergent Biosolutions
Enovative Technologies
FEi Systems
Fidelitas Medical IT - Solutions, LP
Focus PHI: The Center of Excellence for Protected Health Information
Friends Medical Laboratory
Gaudenzia Training Institute
Gilead Sciences
Habit OPCO
Harwood's Miami Safe Company
Hazelden Publishing

IRETA
Irwin Siegel Agency, Inc.
IVEK Corporation
Jefferson College of Population Health
Laboratory Corporation of America
LiquiMedlock Inc.
Lumiquick Diagnostics
Mallinckrodt Pharmaceuticals
MARS Project
MD Labs / C and L Healthcare LLC

EXHIBITOR RATES

Apply on or before November 30, 2020

\$2,050 Technical/Corporate Rate corner booth \$1,900 Technical/Corporate Rate inline booth \$1,200 Non-Profit Rate

Apply after November 30, 2020

\$2,250 Technical/Corporate Rate corner booth \$2,100 Technical/Corporate Rate inline booth \$1,350 Non-Profit Rate VIRTUAL BOOTH OPPORTUNITIES AVAILABLE.

Please visit

aatodconference.com
for more information

Purchase of a booth includes carpeted booth space and ID sign

SPACE ASSIGNMENT

Exhibit booths will be assigned based on **priority points** until November 30, 2020. After the initial round of booth assignments, booths will be assigned on a first-come, first-served basis.

HOW TO EARN POINTS:

- 1 priority point for each year exhibited
- 1 priority point for every \$2,000 in sponsorship

Priority for space assignment will be based upon the number of years a company has been exhibiting.

In the case of an equal number of points, priority will be determined by date of receipt of application with payment.

*Initial round date AFTER EARLY BIRD DEADLINE: **November 30, 2020** *Space will NOT be assigned until a 50% deposit is paid.

CRATE STORAGE

MedComp Sciences

Containers, LLC

Mercedes Medical

Millennium Health

Millin Associates, LLC

Mertz Taggart

MJS Packaging

Molecular Dx

NAADAC

Medical Disposables Corp

MedStat, A Division of C&C

MethodOne by Computalogic, Ilc

MedHelp, Inc.

MedTest

Empty crates, boxes, and cartons must be removed from the exhibit space by 3:00 p.m. on Sunday, April 11, 2021. "Empty" stickers, which must be placed on all items going into storage, will be provided. DO NOT place anything of value in storage. Containers or skids with no such stickers will

National Center of Substance Abuse and Child Welfare National Commission on Correctional Health Care National SBIRT ATTC Netalytics LLC (Methasoft) Netriz - SAMMS Netsmart Technologies, Inc. New Season

Naples Medical Devices LLC

NHS Parkside Recovery Nobel Medical Nutritional Supplements Corporation, Inc.

HiDow International

Hikma Pharmaceuticals USA Inc.



be considered refuse and be disposed of. Crates, boxes and cartons may not be stored behind booth backgrounds.

EXHIBITOR REGISTRATION

Each company is entitled to one (1) Full Conference registration, good for the entire conference. Each company is also entitled to five (5) badges for booth personnel over and above the one complimentary conference badge. These five (5) badges allow entrance to the exhibit area only, and do not allow admission to other parts of the Conference program. Badge forms will be provided with booth confirmation for advance registration.

INSTALLATION OF EXHIBITS

Saturday, April 10, 2021 By appointment only Sunday, April 11, 2021 8:00 a.m.—4:00 p.m

Exhibits must be completely set up by 4:00 p.m. on Sunday, April 11, 2021. Any exhibit not unpacked by this time will be placed in storage and will be returned after exhibits close on Sunday evening, OR, the exhibit may be ordered set-up by Exhibit Management with the cost charged to the exhibitor.

EXHIBIT HOURS

Sunday, April 11, 2021 4:30 p.m.—6:30 p.m.

Monday, April 12, 2021 7:30 a.m.—9:30 a.m.
and 11:30 a.m.—4:30 p.m.*

- I A 1110 0001 7.00 10.00 44

Tuesday, April 13, 2021 7:30 a.m.—12:00 p.m.**

*Exhibitor Networking event is an extended afternoon break from 3:00 p.m. to 4:00 p.m. **Exhibitor Networking event is an extended morning break from 10:45 a.m.—12:00 p.m.

As a courtesy to registrants and your fellow exhibitors, please open your booth on time each morning and staff it during exhibit hours until the

scheduled closing.

No packing of equipment, dismantling of booths or removal of literature

No packing of equipment, dismantling of booths or removal of literature will be permitted until the official closing time of 12:00 p.m., Tuesday, April 13, 2021.

DISMANTLING OF EXHIBITS

Tuesday, April 13, 2021 12:00 p.m.—6:00 p.m.

Please note: All booths must be packed and removed from the exhibit area by 6:00 p.m. To avoid any damage to your equipment, please remain in your exhibit space until crates are delivered to your booth. Security is provided as a deterrent. Exhibit Management and its agents are not responsible for any loss or damage to exhibits, personal belongings, etc.

FURNITURE-CARPETING-LABOR-RENTAL DISPLAYS

Rental order forms will be provided in the service kits and sent to each exhibiting company. Exhibitors are responsible for all furniture, wastebaskets, etc. The exhibit hall is carpeted. The services provided by the Official General Contractor will include receiving shipments to their warehouse, delivery to your booth, removal, storage and return of empty crates and containers, removal or packed shipments and re-loading same on outgoing carriers from the hotel or warehouse dock. Additional shipping information will be included in the service kit.

BOOTH CLEANING

Arrangements for nightly cleaning will be the responsibility of each exhibitor. Cleaning forms will be provided. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost shall be charged to the exhibitor.

DISTRIBUTION OF GIVEAWAYS

Reaffirming the belief that the distribution of giveaways detracts from the professional nature of the conference, the American Association for the Treatment of Opioid Dependence has resolved that only items deemed useful and in the professional interests of the registrants may be distributed. All items to be distributed must receive approval from the Exhibit Manager.

O.Berk Co. of New England & Kols Container

OARS

Odonnell Company

OraSure Technologies, Inc.

Orexo US, Inc.

ORN/ATTC

Pathways Recovery Lodge
Parker Bioscience Filtration

PharmBlue Phoenix House

Physicians Choice Laboratory

Services, Inc.

Pinnacle Treatment Centers Powerful Radio Productions Precision Diagnostics
Pyramid Healthcare

Q2i

Qiagen

Reckitt Benckiser Pharmaceuticals, Inc.

RecoverMix

Redwood Toxicology Laboratory, Inc.

Relias

SAMMS (Netrix LLC)

San Diego Reference Laboratory

Sandoz SCIEX

SciLog I Parker Domnick Hunter

Seabrook

Silver Hill Hospital

SMART Management, Inc.
Smith Medical Partners

START Treatment & Recovery

Stop Stigma Now

Sunrise Clinical Services SureAdhere Mobile Technology

Susan Payne and Associates, Inc.

Stratus EMR

 ${\it TenEleven Group, Inc.}$

The Ammon Foundation
The Braff Group

The Joint Commission

Tower Systems, Inc. Treatment Hub 365 Treatment Management Behavioral Health

Truetox Laboratories, LLC Turning Point Clinic

United States Drug Testing Laboratories

US WorldMeds

Vista Research Group, Inc.

VistaPharm, Inc. Walden University

Wedgewood Pharmacy

West-Ward Pharmaceuticals

Weston Medical Publishing/Journal of Opioid Management

White Deer Run/Cove Forge/Bowling Green

Sponsorship is a great opportunity to demonstrate your support for AATOD, as well as increase your company's visibility and exposure throughout the conference. This year, we are offering sponsorship levels to satisfy the needs of every marketing budget.

Q: How will you enhance your exhibit presence and attract the qualified leads you are looking for?

A: Simple. Draw them in with additional sponsorship and marketing opportunities.

Our sponsorship levels contain affordable options that will give your company the increased visibility you need at the 2021 AATOD Conference.

Here's your chance to:

- Show your support
- Share your products and services
- Secure a sponsorship at the AATOD 2021 Conference

SPONSORSHIP LEVELS

Combine your booth cost, sponsorship items, advertising, and/or events to increase your conference visibility.

Platinum Level Sponsor—\$50,000 and higher

Gold Level Sponsor—\$25,000-\$49,999

Silver Level Sponsor—\$5,000—\$24,999

Bronze Level Sponsor—\$2,500—\$4,999

Platinum Level — 3 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

Gold Level — 2 complimentary full conference registrations (in addition to the 1 full registration associated with exhibiting)

Silver Level — 1 complimentary full conference registration (in addition to the 1 full registration associated with exhibiting)

Indicate your sponsorship and booth selections on the Exhibitor Contract, then total the amounts of the items to determine your sponsorship level.

INCREASING YOUR PRESENCE

Independent research provided by the Center for Exhibition Industry Research (CEIR) shows that exhibitors who integrate additional marketing strategies into their exhibition plan are far more successful in attracting attendees to their booth.

Extend your brand identity and marketing capabilities with a strong visible presence at the AATOD National Conference. Sponsors stand out from other exhibitors and deliver a positive message of commitment and support to show attendees.

FOOD & BEVERAGE SPONSORSHIP OPPORTUNITIES

Welcome Reception Sunday Evening (5 available)

Promote your company by hosting the premier event of the AATOD 2021 Conference. Each sponsor will have signage in their booth, on all materials where the reception is promoted, and mentioned in the welcoming remarks during the reception by the Conference Chair.

Coffee in the Exhibit Hall Monday Morning (4 available) \$5,000

Branded coffee sleeves and napkins will showcase your company during the Monday morning Coffee Break.

Coffee Break Tuesday Afternoon (4 available) \$5,000

Branded coffee sleeves and napkins will showcase your company during the Tuesday afternoon Coffee Break.

Coffee Break Pre-Conference Sessions (4 available)

\$2,500

\$10,000

Branded coffee sleeves and napkins will showcase your company during scheduled coffee breaks on Saturday and Sunday.

Continental Breakfast Monday Morning (4 available)

\$2 500

Branded coffee sleeves, napkins and signage will showcase your company during the Monday morning continental breakfast.

Continental Breakfast Tuesday Morning (4 available)

\$2,500

Branded coffee sleeves, napkins and signage will showcase your company during the Tuesday morning continental breakfast.

Continental Breakfast Wednesday Morning (4 available)

\$2,500

Branded coffee sleeves, napkins and signage will showcase your company during the Wednesday morning continental breakfast.

Trail Mixer Upgrade NEW for 2021! Networking Break on Monday \$2,500

Be featured in our new Trail Mixer! Have one of the treats from the trail mixer in your booth and you will be advertised on the containers given out to attendees during the Monday afternoon Networking Trail Mixer Break!

SPONSORSHIP ITEMS & AMENITIES

Conference Tote Bag

\$13,000

This year's tote bag will be a more versatile nylon foldable shopping bag! Promote your company's brand on the bag for attendees to use at the conference and at home!

Conference App

\$10,000

Each attendee will be able to download the conference app that contains the conference proceedings. Your company name will be prominently displayed on the app.

Fleece Blankets

\$10,000

Keep the attendees cozy in those meeting rooms with branded fleece blankets handed out at the hospitality desk!



Conference Lanyards

\$10,000

Show your support by adding your logo to each lanyard.

Mirror Clings in Guest Rooms

\$10.000

A unique branding message for all AATOD attendee guest rooms during the conference. Your cling will be delivered by hotel staff and placed on the guest bathroom mirrors.

Session Recording Library Card NEW for 2021!

\$10,000

As the premier sponsor of the conference session recordings, you will have a branding opportunity on the Library Card, which provides access with access to the recordings, and distribute it from your booth.

WIFI Sponsorship

\$10,000

Complimentary WIFI for attendees of the AATOD Conference with a unique password of the sponsor's choice.

Hotel Key Cards

\$8.500

Get your brand into every registered hotel guests' hand with a customized key card!

Conference Notebooks

\$6.500

The notebook is distributed to each attendee in their conference bag upon checking in for the conference. Your name and logo will be prominently displayed on the front of each notebook.

Reusable Mask (face covering)

\$6.500

Show our attendees you care by providing them a company branded face mask!

Volunteer Shirts

\$6.500

Conference shirts are worn by each volunteer throughout the conference.

Go Charge Kiosk (per unit)

\$6,000

Smart phone charging stations on show floor next to your exhibit booth!

Hotel Room Drop

\$5.000

Sponsor creates a promotional flyer or giveaway to be placed on the doors of attendees during the Conference.

Volunteer Lounge

\$5.000

Our volunteers are the front-line workers in the OTP clinics! Say thank you by sponsoring their lounge at the AATOD conference.

Pens

\$3.500 Everyone needs a pen (or two) ... why not brand them with your logo?

Hand Sanitizer Wipes

Showcase your brand with mini canisters full of hand sanitizing wipes.

Hand Sanitizer Stations

\$2.000

Showcase your brand with signage at sanitizer stations.

MARKETING & ADVERTISING OPPORTUNITIES

Affiliate Meeting

\$5.000

Host your choice of a focus group meeting, symposium, or networking event during non-peak hours of the conference. As the host, you will be responsible for Food & Beverage, Audio Visual and any event costs associated with your meeting. With this opportunity, you are provided one (1) email blast to conference attendees pre-conference and one postconference. Your event will be listed as in conjunction with AATOD, yet, separate from the official conference proceedings.

Product Showcase

\$1.750

NEW for 2021! Feature your product in our virtual Product Showcase catalog! An image of your product, description, brochure and website will be included in this upgraded website offering.

Virtual Bag Insert/Brochure

\$1,200

Send out your brochure to all attendees virtually through the Conference App!

Ad Banner on Website

\$1.000

Have your company logo or ad viewed by the AATOD audience on the Right Side Banner of the Conference Website.

Post-Conference Attendee List

\$850

All exhibitors will receive the opportunity to send a one-time mailing to the Pre- or Post-Conference attendee list. Your promotional material must be returned with your contract for AATOD's approval before the list will be furnished to you. All mailings must be approved by Show Management.

Pre-Conference Attendee List

\$500

All exhibitors will receive the opportunity to send a one-time mailing to the Pre- or Post-Conference attendee list. Your promotional material must be returned with your contract for AATOD's approval before the list will be furnished to you. All mailings must be approved by Show Management.

Website Link on Conference Website

\$500

A link will be created from the exhibit page on the conference website to your company website from the time of sponsorship through the end of the conference.

Logo in Exhibit Listing on Website and Conference App

\$350

Stand out from other exhibitors and showcase your logo with your company description in the 2021 AATOD Conference Program.

VIRTUAL SPONSORSHIP OPPORTUNITIES

Networking Corner

\$1.500

Sponsor a networking room where attendees come to discuss pre-determined topics relative to current events in the industry.

Spotlight Ad

\$5,000

Spotlight ads on the Conference website homepage are available for 15-second spots viewed by all conference prospects and attendees.

Pre-Roll Ads

\$8.500

Pre-roll ads are 30-second ads featured prior to the start of sessions and during the transitioning of sessions on the live stream. Ads will be seen by both in-person and virtual attendees.

Live Stream Sponsorship

\$10,000

Have top billing on our live stream webpage as a headline sponsor. Along with your logo, sponsorship will include a 60-second commercial during change of speakers and mentioning in the opening credits.

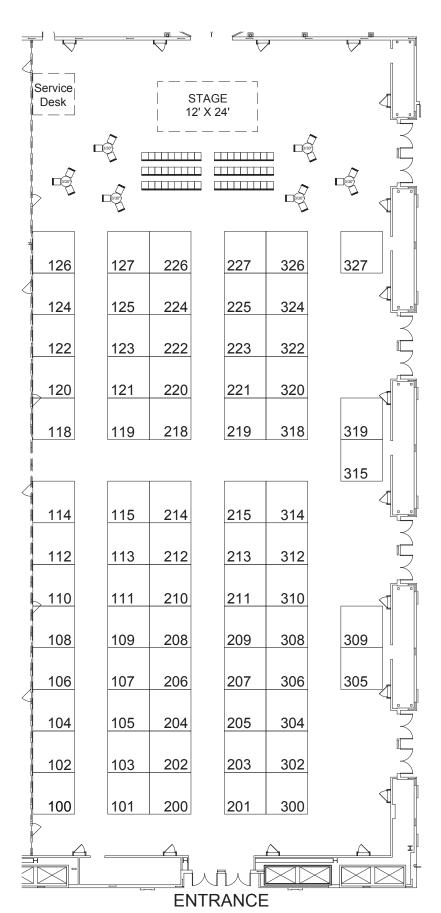
All Sponsors for the above items will receive recognition onsite as well as in the AATOD conference final program, on the AATOD website, and in the various promotional mailings that may be available based on the time of sponsorship selection and full payment.

For more information on all sponsorship or marketing opportunities, please contact Maria Ramos, CMP, at exhibits@aatod.org.

THE VENETIAN RESORT HOTEL AND CASINO

PALAZZO BALLROOM





2021 EXHIBIT APPLICATION AND CONTRACT FOR EXHIBIT SPACE

Credit Card Information

CARD NUMBER

SPONSORSHIP OPPORTUNITIES PLEASE RESERVE EXHIBIT SPACE for the company listed below at the 2021 AATOD Conference to be held at The Venetian, Las Vegas. This application INDIVIDUAL SPONSORSHIP ITEMS: becomes valid only after being signed by Exhibitor and a confirmation of space has been issued with a receipt of deposit acknowledged by Show Management. \$____ Item COMPANY NAME (Print name as you wish it to appear in the Final Program and Company I.D. sign.) ☐ Item STREET ADDRESS TOTAL SPONSORSHIP COST CITY **DEPOSIT/PAYMENT Important:** We are enclosing with this application a deposit of 50% of the total booth price or sponsorship for each requested. We agree to pay the balance January 4, 2021. Your signature COUNTRY on this form allows AATOD to retain your credit card number in the file for an automatic debit in the amount of the total balance due on January 4, 2021. If you do not want this credit card to be CONTACT PERSON charged, your check for the balance due must be received before January 4, 2021. PHONE FΔX TOTAL BOOTH & SPONSORSHIP PRICE 50% DEPOSIT DUE E-MAIL *No booths will be assigned without the required 50% deposit Cancellation Policy: Exhibitors shall give written notice of cancellation. It is agreed that A) WEBSITE if a company cancels its space 90 days or more prior to the opening date of the meeting, the Is this your first time exhibiting at the AATOD Conference? \square Yes \square No deposit shall be retained. B) If a company cancels its space less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost **BOOTH PRICING (per 10' x 10' space)** and EXHIBIT MANAGEMENT reserves the right to re-sell space. Applications with check received on or before November 30, 2020 PLEASE MAKE CHECKS PAYABLE IN U.S. FUNDS, DRAWN ON A U.S. BANK TO: Technical/Corporate Rate corner booth \square \$2,050.00 American Association for the Treatment of Opioid Dependence 2021 Conference (AATOD) ☐ \$1,900.00 Technical/Corporate Rate inline booth Mail payments to: AATOD Exhibits □ \$1.200.00 Non-Profit Rate Talley Management Group, Inc. 19 Mantua Road, Mount Royal, NJ 08061 Applications with check received after November 30, 2020 □ \$2,250.00 Technical/Corporate Rate corner booth Credit Card Payment: ☐ American Express ☐ MasterCard ☐ Visa ☐ \$2,100.00 Technical/Corporate Rate inline booth Please provide credit card number and expiration date below. ☐ \$1,350.00 Non-Profit Rate Cardholder (please print): ___ TOTAL BOOTH COST: Authorized Signature: AATOD will provide a booth ID sign for all exhibiting companies. All furniture is the CVV# responsibility of the individual exhibitor. AATOD will not provide any tables, chairs, carpet, or electricity, however the exhibit hall is carpeted. Rules and regulations for exhibitors listed on page 10 are an integral part of this PREFERRED LOCATION* contract. It is understood by the undersigned that the 2021 American Association for the Treatment of Opioid Dependence Conference rules and regulations for The 4) Venetian Resort govern all exhibit activities. *Exhibit Management reserves the right to alter the floor plan and/or assign any exhibit location if deemed It is understood that the exhibitor is responsible for daily cleaning of their booth necessary for the good of the show at any time. and will make arrangements with the General Service Contractor. Any exhibitor We prefer that our exhibit *not* be located next to the following companies: that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost will be charged to the exhibitor. Signed and accepted by AUTHORIZED AGENT of Exhibitor: **INSTALL & DESIGN COMPANY** ☐ YES, my company will be utilizing an I&D Company. Date Signed and accepted by Exhibit Management: Please address all communications regarding exhibits to: **AATOD Exhibits** Date Talley Management Group, Inc. **OFFICE USE ONLY** SPONSORSHIP LEVEL: 19 Mantua Rd, Mt. Royal, NJ 08061-1006 ☐ Platinum ☐ Gold ____ Amount \$___ Phone (856) 423-3091 opt 3 ☐ Silver ☐ Bronze CC Authorization # Email exhibits@aatod.org

EXPIRATION DATE

CVV#

EXHIBITOR TERMS AND CONDITIONS

SHOW MANAGEMENT IS TALLEY MANAGEMENT GROUP, INC., 19 Mantua Road, Mt. Royal, NJ 08061 USA (856) 423-3091, Fax (856) 423-3420, Email exhibits@aatod.org. Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front cover.

ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel/facility when specified in the Exhibitor Prospectus. Any displays or materials left in booths without instructions will be discarded.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE:

Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation. If written notice is received more than 90 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 90 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE: Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth, or any equipment provided by SHOW MANAGEMENT, nor shall Exhibitor assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that are in conflict with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s)

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING:

Music and audio-visual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other exhibitors. Photography and videotaping other than by official SHOW MANAGEMENT photographers is not permitted within the exhibit hall. Only the exhibitor may grant permission to have its exhibit and/or products photographed.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, American Association for the Treatment of Opioid Dependence (AATOD) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of New Jersey. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY: The Exhibitor agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- loss, theft, damage to goods, or injury to himself, his employees, or attendees while in the exhibition area, nor any consequential damage to his business for failure to provide space for the exhibit or for the failure to hold the event as scheduled. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Exhibitor acknowledges that neither SHOW MANAGEMENT nor American Association for the Treatment of Opioid Dependence (AATOD) maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property insurance covering such losses by Exhibitor.
- THE ABOVE-CITED REGULATIONS as well as all conditions stated in the Exhibitor Prospectus and exhibit application become a part of the contract between the Exhibitor and American Association for the Treatment of Opioid Dependence (AATOD).

INSURANCE: All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Exhibitor's property. Exhibitor shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage. Certificates shall be furnished upon request.

FORCE MAJEURE: In the event the Facility or any part of the exhibit area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGE-MENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the move-in or installation time, show time or move-out time, SHOW MANAGE-MENT shall not be liable to indemnify or reimburse exhibitor in respect to any damages or loss, direct or indirect, arising as a result thereof

TERMINATION OF RIGHT TO EXHIBIT: SHOW MANAGEMENT reserves the right to terminate without notice an exhibitor's right to exhibit if an exhibitor or any of their representatives fail to observe the conditions of this contract, or in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such exhibitors will be dismissed without refund

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all exhibitors will be notified of such changes.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit is 8 feet and may extend only one-half of the booth depth from the back wall. Height in the front half of the exhibit space cannot exceed 4 feet. Booths shall not obstruct other exhibitors or aisles. Booth carpeting (if facility is not carpeted), decorations, furniture, signs and electrical connections are available to the Exhibitor through the Official General Service Contractor, who will bill the Exhibitor directly.

SHOW MANAGEMENT is not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to finish and decorate any unfinished partitions, walls or backs of signs that are exposed to the public and to charge the cost to the Exhibitor. Peninsula Booths are not permitted.

BOUNDARIES: All parts of all exhibits must be exhibited within Exhibitor's assigned space boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within Exhibitor's space. Canvassing the exhibit hall is strictly prohibited. No food or beverages may be distributed from Exhibitor's space without the pre-show approval of SHOW MANAGEMENT. The Exhibitor may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times.

CONFERENCE ACTIVITY APPROVAL

Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by AATOD. Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved may warrant premium charges.

USE OF DISPLAY SPACE: A representative of the exhibiting company must be present at the booth(s) at all times during the posted exhibit hours. With the exception of book publishers, the sale of merchandise or equipment of any kind is prohibited in the exhibit hall. The use of American Association for the Treatment of Opioid Dependence (AATOD) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium filled balloons or adhesive backed stickers may be used or given out by exhibitors.

FDA APPROVAL/CLEARANCE: If an exhibitor intends to display. introduce or feature an article whose pre-market approval or clearance is pending from the US Food & Drug Administration, the exhibitor's materials, and the exhibitor's personnel must disclose that such article has not received final FDA approval/clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administrated by the FDA. The exhibit and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and American Association for the Treatment of Opioid Dependence (AATOD) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

EXHIBIT HALL BADGES: All exhibitor personnel must be registered. Instructions for this process will be provided to exhibitor when confirmation of booth assignment is made.

UNION LABOR: Exhibitors are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

CONFERENCE AT-A-GLANCE

All events and times are subject to change.

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SATURDAY, 4-10	7:30 a.m.—5:00 p.m.	Registration Open
	8:00 a.m.—5:00 p.m.	Pre-Conference Sessions
	5:00 p.m.—8:30 p.m.	AATOD Open Board Meeting
SUNDAY, 4-11	7:30 a.m.—7:30 p.m.	Registration Open
	8:00 a.m.—5:30 p.m.	Pre-Conference Sessions
	8:00 a.m.—5:30 p.m.	Opioid Maintenance Pharmacotherapy: A Course for Clinicians
	4:00 p.m.—7:30 p.m.	Exhibits
	4:00 p.m.—7:30 p.m.	Posters
	5:30 p.m.—7:30 p.m.	Welcome Reception in Exhibit Hall
	7:30 p.m.—8:30 p.m.	Methadone Anonymous Meeting (open)
MONDAY, 4-12	7:30 a.m.—5:30 p.m.	Registration Open
	7:30 a.m.—8:30 a.m.	Continental Breakfast in Exhibit Hall
	7:30 a.m.—8:45 a.m.	Poster Author Session - Author(s) Presentation including Q&A
	7:30 a.m.—9:30 a.m.	Exhibits
	7:30 a.m.—4:30 p.m.	Posters
	8:45 a.m.—10:15 a.m.	Opening Plenary Session
	10:30 a.m.—12:00 p.m.	. Workshop Sessions
	11:30 a.m.—4:30 p.m.	Exhibits
	12:00 p.m.—1:30 p.m.	Lunch (on your own)
	1:30 p.m.—3:00 p.m.	Workshop Sessions / Hot Topic Roundtables
	3:00 p.m4:00 p.m.	Exhibitor Networking Break in Exhibit Hall
	3:00 p.m4:00 p.m.	Poster Author Session— Author(s) Presentation including Q&A
	4:00 p.m.—5:30 p.m.	Workshop Sessions
	7:00 p.m.—8:30 p.m.	Methadone Anonymous Meeting (open)
TUESDAY, 4-13	7:00 a.m.—5:30 p.m.	Registration Open
	7:30 a.m.—8:30 a.m.	Continental Breakfast in Exhibit Hall
	7:30 a.m.—12:00 p.m.	Exhibits
	7:30 a.m.—12:00 p.m.	Posters
	8:45 a.m.—10:45 a.m.	Middle Plenary Session
	10:45 a.m.—12:00 p.m.	. Networking Break in Exhibit Hall
	12:00 p.m.—1:30 p.m.	Lunch (on your own)
	1:30 p.m.—3:00 p.m.	Workshop Sessions
	3:15 p.m.—4:45 p.m.	Workshop Sessions
	5:00 p.m.—6:30 p.m.	International Session
	7:00 p.m.—8:30 p.m.	Methadone Anonymous Meeting (open)
WEDNESDAY, 4- 14	7:00 a.m.—1:00 p.m.	Registration Open
	7:00 a.m.—8:00 a.m.	Continental Breakfast
	8:00 a.m.—9:30 a.m.	Workshop Sessions
	9:45 a.m.—11:15 a.m.	Workshop Sessions
	11:30 a.m.—12:45 p.m.	. Closing Plenary Session
	1:00 p.m.—3:30 p.m.	Clinic Tours





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Forging Partnerships to Improve Access to Quality Care

