



Foundation Celebration Sponsorship Packages

On Thursday, February 9, 2023 from 6:30-9 pm, the Foundation for SMFM will host an evening celebratory event at City View at Metreon to recognize the many accomplishments in our field, honor lifelong friendships, and toast to being able to bring attendees together again for the first time since 2020. In the past, this event was a programmed, sit-down dinner. In 2023, we're taking it up a notch with dancing, delicious food, fun drinks, great music, and panoramic views of lovely San Francisco! Take advantage of one or more of our sponsorship packages to be part of the lasting memories this event is sure to create. Opportunities are limited and this reimagined event is one you will NOT want to miss!

NEIGHBORHOOD LOUNGE VIGNETTES

\$50,000 | Four (4) available |

Foundation for SMFM Champion Level

Give event attendees a true "Taste of San Francisco" by sponsoring one of our San Francisco neighborhood zones! Each vignette will represent one of the many iconic neighborhoods that are the heartbeat of San Francisco's rich culture, complete with themed lounge seating and premier placement of your brand or logo within your neighborhood's space. For attendees who stop by, each vignette will also include a branded takeaway item that compliments your vignette's theme, making their neighborhood visit with you as memorable and unique as your company. Vignettes will be given exclusive placement within our celebration space and will be a big draw, so claim your neighborhood today to engage with event attendees in a uniquely immersive way with true San Francisco flair!

Choose from one of the following neighborhoods:

- Chinatown
- Wine Country
- Ghirardelli Square
- Fisherman's Wharf
- Haight-Ashbury

Neighborhoods are secured on a first come, first serve basis, so contact us to claim yours today!

Benefits:

- VIP Reserved Full Table with 10 tickets
- Recognition at the Foundation Celebration event with name/logo on main screen
- Recognition on emails, as well as printed and electronic event materials
- Logo on conference webpage (Name only)
- Social media acknowledgement
- Signage recognition at Foundation Celebration event
- Recognition in the printed SMFM Program Book and online program

MAIN BAR

\$35,000 | Exclusive |

Foundation for SMFM Benefactor Level

Sure, there will be several bars at the event, but your company can be the sponsor of the MAIN Bar! The Main Bar will be one of the first things attendees see, and unlike the other standard bars that will be at the celebration, the San Francisco décor that will be used to create the Main Bar is sure to grab every attendee's attention! The Main Bar will have your company's branding and show your company as the Main Bar Sponsor. This sponsorship also includes the sponsoring of the evening's specialty drink. As attendees walk around with your fun drink in-hand, your company will surely be the talk of the night!

Benefits:

- VIP Reserved Full Table with 10 tickets
- At their own expense, the Main Bar Sponsor may also supply any additional branded bar items (shakers, jiggers, etc.)
- Recognition at the Foundation Celebration event with name/logo on main screen
- Recognition on emails, as well as printed and electronic event materials
- Logo on conference webpage (Name only)
- Social media acknowledgement
- Signage recognition at Foundation Celebration event
- Recognition in the printed SMFM Program Book and online program

ESCALATOR WRAPS

\$30,000 | Exclusive |

Foundation for SMFM Benefactor Level

To access the Foundation Celebration, attendees will have their choice of taking the escalators or the elevators. What better way to tell your branding story to thousands of attendees than by placing your company's unique message on escalators within the Foundation venue? In place from February 6 – 10, 2023, this high-profile branding opportunity will feature your company in a stylish way.

Benefits:

- VIP Reserved Full Table with 10 tickets
- Recognition at the Foundation Celebration event with name/logo on main screen
- Recognition on emails, as well as printed and electronic event materials
- Logo on conference webpage (Name only)
- Social media acknowledgement
- Signage recognition at Foundation Celebration event
- Recognition in the printed SMFM Program Book and online program

10 WINDOW CLINGS

\$25,000 | Two (2) Available |

Foundation for SMFM Partner Level

Leave a lasting impression on attendees by advertising your company, product, or event on these ten (10) clings in prominent locations throughout the Foundation Celebration event venue! The clings will be in place from February 6 – 10, 2023 and measure 12" x 12" each.

Window Cling sponsors have their choice of either

- Option 1: Ten (10) clings on the yerba Buena Gardens & 4th Street doors; or
- Option 2: Ten (10) clings on the City View at Metreon doors, the doors attendees will use to enter the Foundation Celebration event.

Benefits:

- VIP Reserved Half Table with five (5) tickets
- Recognition at the Foundation Celebration event with name/logo on main screen
- Recognition on emails, as well as printed and electronic event materials
- Logo on conference webpage (Name only)
- Social media acknowledgement
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DIGITAL EVENT SPONSOR

\$25,000 | Exclusive |

Foundation for SMFM Partner Level

Pictures are worth a thousand words! Help attendees relive the fun of the Foundation Celebration long after the event ends by memorializing our annual celebration photos of mentorship, friendship, and memories! Following the event, photos that were taken during the Foundation Celebration will be placed on a website and your company will receive recognition with a wrap of your branding on the page.

Benefits:

- VIP Reserved Half Table with five (5) tickets
- Recognition at the Foundation Celebration event with name/logo on main screen
- Recognition on emails, as well as printed and electronic event materials
- Logo on conference webpage (Name only)
- Social media acknowledgement
- Signage recognition at Foundation Celebration event
- Recognition in the printed SMFM Program Book and online program

FLOOR DECALS/CLINGS

\$15,000 | Exclusive |

Foundation for SMFM Supporter Level

These 4' x 4' stickers will be strategically placed on the ground floor of the venue with your company's personalized message, product, or logo. Each step taken by attendees will bring them closer to the Foundation Celebration, and they'll read your company's message along the way! The floor decals will be in place from February 6 – 10, 2023.

Benefits:

- VIP Reserved Half Table with 5 tickets
- Recognition at the Foundation Celebration event with name/logo on main screen
- Recognition on emails, as well as printed and electronic event materials
- Logo on conference webpage (Name only)
- Social media acknowledgement
- Signage recognition at Foundation Celebration event
- Recognition in the printed SMFM Program Book and online program

360 PHOTO BOOTH

\$25,000 | Exclusive |

Foundation for SMFM Partner Level

Bring your brand or message to life with a uniquely unforgettable experience – a 360 Photo Booth! Generate hundreds, thousands, and maybe millions of impressions through social sharing, branded overlays, custom backdrops, and more! The 360 Photo Booth will feature social media integration and the ability to send pictures immediately to attendee cellphones via text messaging.

Benefits:

- VIP Reserved Half Table with 10 tickets
- Recognition at the Foundation Celebration event with name/logo on main screen
- Recognition on emails, as well as printed and electronic event materials
- Logo on conference webpage (Name only)
- Social media acknowledgement
- Signage recognition at Foundation Celebration event
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CORPORATE DONOR

\$2,000 | Unlimited |

Foundation for SMFM Corporate Donor Level

Support the Foundation for SMFM in an impactful way by purchasing a Corporate Donor Sponsorship! The Foundation for SMFM greatly appreciates your support and is excited, through your sponsorship, to partner with you for this exciting Foundation Celebration event!

Benefits:

- Two (2) tickets
- Recognition at the Foundation Celebration event with name/logo on main screen
- Recognition on emails, as well as printed and electronic event materials
- Logo on conference webpage (Name only)
- Social media acknowledgement
- Signage recognition at Foundation Celebration event
- Recognition in the printed SMFM Program Book and online program

For more information, contact Kasey McNeil,
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